



GOOGLE & SOCIAL AD MANAGEMENT

Terms: 3- Month Commitment Upfront. Billing is monthly.

PAID SOCIAL Ads

- Up to 2 Ads per month
 - Ad management and content creation
 - Facebook and Instagram
 - Setup Fee Included
 - Monthly Report
 - Account Manager
 - Monthly AD Spend (\$100.00 - \$1,000.00 paid to social channel)
 - (3) month term upfront then month to month afterwards!
- (Cancellation during the (3) month term will result in the Client being charged for the remaining balance at time of cancellation.)

GOOD PLAN

\$ 500.00
/ month plus AD
Spend to Channel

Google Ads & SEO

- Up to 2 Ads per month
 - Ad management and content creation
 - PPC, KIPs, My Google
 - Setup Fee included (this process can take up to a few weeks IF our team needs to google certify your accounts)
 - Strategic planning
 - Account Manager
 - Monthly AD Spend (minimum \$300.00-\$5,000.00) paid to Channel
 - (3) month term upfront then month to month afterwards!
- (Cancellation during the (3) month term will result in the Client being charged for the remaining balance at time of cancellation.)

BETTER PLAN

\$ 600.00
/ month plus AD
Spend to Channel

SIGN UP FOR BOTH Ad Management Services for a Discounted Price!

- Ad management and content creation
 - PPC, KIPs, My Google
 - Setup Fee included (this process can take up to a few weeks IF our team needs to google certify your accounts)
 - Strategic planning
 - Account Manager
 - Monthly Reports and meetings
 - Paid Social Ads (Up to 2 ads per month) for Facebook and Instagram
- Monthly AD Spend (\$100.00 - \$2,000.00) paid to social channel
- GOOGLE Ads and SEO Management (Up to 2 Ads per month)
- Monthly AD Spend (minimum \$300.00-\$5,000.00) paid to Channel

BEST PLAN

\$ 800.00
/ month plus AD
Spend to Channel

WWW.SWOOPHPMARKETING.COM

FOCUS ON WHAT YOU DO BEST, WHILE WE HANDLE THE REST!